



INVITES YOU TO ATTEND

INSTITUTIONAL RESEARCH: ACHIEVING SUCCESS TOGETHER

This FREE professional development event is designed for Institutional Research, Effectiveness, Planning, and Data Analyst Practitioners.

The day will provide us with new tools to better our trade!



We will begin our day with Dr. Marla Strecker, Provost and Executive Vice Chancellor at University of Arkansas Pulaski Tech, as she guides us on practical applications of the Arkansas Productivity Funding Model (PFM) through use of the data we report to ADHE.

Over lunch, Mr. Blake Cannon, Director of Institutional Research at Phillips Community College, will share how his college utilizes the ADHE data to identify areas that could better the PFM dollars awarded to PCC.



Our afternoon will wrap up with Ms. Jennifer Lyons, Information Designer with Evergreen Data. Ms. Lyons will coach us in the use of intentional data visualization, taking our research-based data and creating visual representations that shift organizational culture and change the conversation.

[REGISTER NOW](#)

Be sure to share this event page with others at your institution who would benefit from this FREE professional development opportunity!

July 13, 2018
9:00 A.M. - 3:00 P.M.
2005 White Drive, Batesville 72501

If you have questions please call Jennifer Blaylock at 870-612-2057 or email jennifer.blaylock@uaccb.edu